



Netherlands Enterprise Agency

Integration of BioBased Economy in the European Industry

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SAHYOG CONFERENCE AND BROKERAGE EVENT ON BIO-ECONOMY





Content

- The bioeconomy approach
- Industrial needs
- Industrial cooperation
- Integration of Biobased Economy in Industry
- Conclusions



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The Bioeconomy Strategy and Action Plan

TACKLING SOCIETAL CHALLENGES

- Ensuring food security
- Managing natural resources sustainably
- Reducing dependence on nonrenewable resources
- Mitigating and adapting to climate change
- Creating jobs and maintaining European competitiveness

DEVELOPING A BIOECONOMY

- Coherent policy
- Investment in knowledge, innovation and skills
- Participative governance and informed dialogue with society
- New infrastructures and instruments

ACTION

STRATEGY

INVESTMENTS IN RESEARCH, INNOVATION AND SKILLS

REINFORCED POLICY INTERACTION AND STAKEHOLDER ENGAGEMENT ENHANCEMENT OF MARKETS AND COMPETITIVENESS IN BIOECONOMY SECTORS



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The Bioeconomy: A cornerstone of the EU economy

Sector	Annual turnover (billion €)	Employment (thousands)
Food	965	4,400
Agriculture	381	12,000
Paper/Pulp	375	1,800
Forestry/Wood ind.	269	3,000
Fisheries and Aquaculture	32	500
Bio-based industries		
Bio-chemicals and plastics	50 (est.)	150 (est.)
Enzymes	0.8 (est.)	5 (est.)
Biofuels	6	150
Total	2,078	22,005
EVEN	T ON BIO-ECONOMY	

New Delhi, 3 - 4 February 2014

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Substituting fossil by renewable resources A wide range of applications with a strong growth potential





Bioeconomy value chains





Biobased Economy part of Bioeconomy





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The Biorefinery Concept

Using biotechnology for converting a variety of renewable raw materials (industrial crops, agricultural and forestry residues, waste, etc)...



...into a wide range of value added products. Application of the "cascading approach".







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Industry Needs

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Funding for industry in China, US, EU

Less support For Demonstration In Europe



Source: Key Science and Engineering Indicators, National Scientific Board, 2010 Digest, NSF, http://codi.s.europa



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The challenge: Overcoming the innovation & deployment gap



Europe's ability to commercialise / produce high value products lies in its ability to reach demonstration scale of advanced biorefineries to mature technologies



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Industrial focus

- Interconnections between different sectors
- bio-based value chains: from feedstock \rightarrow products
- New co-operations throughout industry clusters
- Innovative and sustainable bio-based chemicals and materials
 - locally sourced biomass
 - validated at demonstration scale
- > 5 flagships resulting
 - producing new bio-based materials, chemicals and fuels
 - which have proven to become cost-competitive



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Industrial Approach

Sector Integration



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Industry sectors

Stage 1 - Reinforce innovation and extend current infrastructure across the economy





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The bridges

Stage 2 - Build and strengthen value chains across industry sectors





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The PPP community

Stage 3 - Realise a connected biobased economy from field to end consumer





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Industrial Cooperation in a

Public Private Partnership

Biobased Industries Consortium Proposal for a Joint Technology Initiative



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Bio-based Industries Initiative

- A Public-Private Partnership (PPP) between the Biobased Industries Consortium and the EU
- A joint commitment of €3.8 billion over 2014-2020
 - €1 billion (EU)
 - €2.8 billion (Biobased Industries Consortium)
- Multi-annual funding programmes for biobased projects
- Enabling rural development and re-industrialisation in Europe



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Integrated value chains

- Value Chain 1: From lignocellulosic feedstock to advanced biofuels, biobased chemicals and biomaterials: realising the feedstock and technology base for the next generation of fuels, chemicals and materials
- Value Chain 2: The next generation forest-based value chains: utilisation of the full potential of forestry biomass by improved mobilisation and realisation of new added value products and markets
- Value Chain 3: The next generation agro-based value chains: realising the highest sustainability and added value by improved agricultural production, and new added value products and markets
- Value Chain 4: Emergence of new value chains from (organic) waste: from waste problems to valuable products
- Value Chain 5: The integrated energy, pulp and chemicals biorefineries: realising sustainable bio-energy, biorefinery operations



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Projects

- R&D PROJECTS Realise the value chains, and proving the principles in pilot installations
- DEMONSTRATION PROJECTS To bring technology close to commercial scale through upscaling in demonstration activities
- FLAGSHIP PROJECTS OPtimise technology for biomass conversion and ensure price-competitiveness 1 flagship/chain
- SUPPORTING PROJECTS mainly include Research activities, focused on solving cross-cutting issues arising from the Value Chain demonstration projects.



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Industrial Participation

Joint Technology Initiative

Biobased Industries Consortium

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Biobased Industries

- 59 Full members
 - 35 Large industries
 - 13 SMEs
 - 11 Clusters
 - 79 Associated members
 - 20 Universities
 - 44 RTOs

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- 8 European trade organisations
- 4 Associations
- 3 European Technology Platforms (ETPs)













European Technology Platform For SUSTAINABLE CHEMISTRY



The European Association for Bioindustries





european farmers

european agri-cooperatives



ERRMA









Sugar Beet for Biobased Economy



ce: CIBE and CEFS (after British Sugar,



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Conclusion

norf Infographics & Dutch Biorefinery Cluster



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Conclusion

- Biobased Economy creates economic opportunities for industry
- European Industry ready to start sectoral cooperation
- European Commission supports this development
- For Job Creation, Rural Development and Sustainable Development
- Is the Indian Industry ready to cooperate?



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